

May 10, 2011

To: UHSRA Vendors  
From: UHSRA Student body Officers  
UHSRA logo

We the student body officers for the Utah High School Rodeo Association would like to take this opportunity to thank all of our sponsors for all their support! It is because of your support that the UHSRA has had such great success on a state and national level. We have had a lot of our former student athletes go on to become circuit and world champions in professional rodeo, business leaders and outstanding community leaders.

At this time we are excited to announce that we have decided to allow our vendors at the Utah High School State Finals Rodeo have the opportunity to purchase the rights to sale merchandise bearing our logo and or the wording associated with it such as, UHSRA State finals, Utah High School Finals Rodeo, Utah Junior High state Finals Rodeo, etc, or any mixture of the wording. We are imposing a fee for the use of these rights in the amount of \$350.00 (three hundred fifty dollars ). All the proceeds from these fees will go directly to the scholarship fund, which will help insure our members have opportunities to further their education. This fee will give vendors the rights to use our logo and wording from the dates of June 3, 2011 thru June 13, 2011 only. We will be selling merchandise during the Utah High School State Finals Rodeo in Heber City out of our own sales booth. After June 13, 2011 we will exercise our rights to be the exclusive sellers of goods bearing the UHSRA logo and the words associated with it. UHSRA shall not allow any person or entity to sell goods bearing the UHSRA logo or the words associated with it as long as we are selling such goods. With the exception that we will accept written requests asking for permission to sell goods bearing the UHSRA logo and or the words associated with it at specific events on specific dates, your requests will have to be approved by the student body officers, they will impose a fee for that specific event. Be sure you obtain written approval before you sell any merchandise with our logo and or the words on it. Please keep in mind that all the fees collected will go to the scholarship fund.

We are extremely excited to announce that we are going to have our own merchandise store on the UHSRA web site. We will be able to sell our merchandise year-round, trying to increase our scholarship program to help as many deserving members as possible. We recognize the importance of a good education so we are hoping to help other students become successful at what ever they choose to become in their lives so please support our efforts.

Thank You,  
2011 Student Body Officers,  
Kayla Dahl            President  
Kyna Hafen            Vice President  
DestriLee Allred        Secretary