



MINUTES

FEBRUARY 12, 2016

MONA

<b>MEETING CALLED BY</b>	<b>Monte Jensen</b> – Sponsorship Committee Chair
<b>TYPE OF MEETING</b>	<b>Sponsorship Committee Meeting</b> Present: Monte and Jill Jensen, Mark Butler, Will Gleave
<b>DISCUSSION</b>	<p>-Discussion of all sponsors that are committed and set a date to invoice. Would like to get billing on a schedule of January to January or June to June. Possibly losing \$27,000 in sponsors and gaining \$13,000-\$21,000 with a net loss of \$14,000.</p> <p>-Committee needs to designate one person to each sponsor over \$5,000 to keep in contact with each sponsor. Could be a person from the PR committee.</p> <p>-Look into the cost of printing thank you picture of the National Team with Governor Herbert at the Capitol. Will take to the budget and finance committee. Mark suggests that the thank you come from the sponsor committee instead of the awards committee.</p> <p>-Clubs need to go to local sponsors and see about putting the "local" sponsors in the program for that specific rodeo.</p> <p>-MONTE JENSEN MOVES TO HAVE THE PR COMMITTEE WORK HAND IN HAND WITH THE SPONSOR COMMITTEE AND ATTEND MEETINGS SIMULTANEOUS SO BOTH COMMITTEES ARE ON THE SAME PAGE AT MID-WINTER. SECONDED BY WILL GLEAVE. MOTION CARRIED.</p> <p>-Monte will contact individuals to see if they will be the contact for each sponsor.</p> <p>-Need to make all state sponsor banners the same size.</p> <p>-We need to contact a sign sponsor to see if they will make banners at cost in lieu of a sponsorship.</p> <p>-Each club could put a one page ad in their programs that is a thank you to our State Sponsors with their logos on it. This will need to be presented in the secretary meeting.</p> <p>-Another idea is to have the student officers, etc. present a thank you plaque when they are in the location of a state sponsor.</p> <p><b>Meeting Adjourned</b></p>