



MINUTES

FEBRUARY 13, 2016

MONA

MEETING CALLED BY	Cody Christensen - Public Relations Committee Chair
TYPE OF MEETING	Public Relations Committee
DISCUSSION	<p>-Jay Holcomb proposed to have a social media photo contest. Members will post pics and tag his company and High School rodeo and his company will give prizes.</p> <p>-Tandie Watterson will give social media a boost.</p> <p>-Discussion on raising UHSRA awareness. Suggested to give tickets to the finals to schools. Possibly giving away tickets at lunch with a printed voucher. Set up booths with roping dummies, etc.</p> <p>-Special needs rodeo discussion. Bailey Lafleur has connections to invite the deaf and blind school near her.</p> <p>-The Rodeo News subscription will continue through 2017 thanks to Mark Butler and Jones Paint and Glass.</p> <p>-Tandie wants to do a social media spotlight on an athlete a week before the finals.</p> <p>-Need to update the youtube videos. Possibly spotlight a rodeo athlete weekly.</p> <p>-Suggested to go to the Horse Expo March 19th and promote High School Rodeo.</p> <p>-Need to contact Brayden Bingham 801-624-9404. Pack TV. Bailey can help with video.</p> <p>-Contact Saunders Signs – Do a billboard spotlighting National Team Champions.</p> <p>Meeting adjourned</p>